

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961434-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	89

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	961434	06363947

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/26/12	WPBF News 25 Mornings 6-7AM	6-7AM	--WTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	6:27 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102101H	\$550.00 NM
3	WPBF	F	10/26/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102101H	\$550.00 NM
3	10/24/12	10/26/12	Good Morning America	7-9AM	--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/24/12	7:29 AM	Good Morning America	7-9AM	:30	AWTV102101H	\$550.00 NM
2	WPBF	Th	10/25/12	8:29 AM	Good Morning America	7-9AM	:30	AWTV102101H	\$550.00 NM
1	WPBF	F	10/26/12	7:25 AM	Good Morning America	7-9AM	:30	AWTV102401H	\$550.00 NM
5	10/24/12	10/26/12	10-11a Anderson Cooper 10-11a	10-11a	--WTF--	:30	3	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	10:54 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102101H	\$450.00 NM
3	WPBF	Th	10/25/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102401H	\$450.00 NM
1	WPBF	F	10/26/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102101H	\$450.00 NM
7	10/27/12	10/27/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	5:38 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV102101H	\$120.00 NM
8	10/26/12	10/26/12	Fri ABC Prime A	8-9PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	8:44 PM	Fri ABC Prime A	8-9PM	:30	AWTV102401H	\$2,000.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/27/12	10/27/12	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$2,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$2,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	10:29 PM	Sat Prime College Football	8-1130pm	:30	AWTV102401H	\$2,350.00 NM
Total Spots							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,570.00
<u>Agency Commission</u>	\$1,285.50
<u>Net Amount Due</u>	\$7,284.50